

Investment map of Germany

PROACTIVE AGENCIES AT STATE LEVEL IN GERMANY ARE WORKING HARD TO ATTRACT INVESTMENT AND TO BOLSTER INDUSTRIES AND LOCAL ECONOMIES. **fDi** HAS COMPILED ITS FIRST INVESTMENT MAP TO IDENTIFY THE LEADING CITIES, SECTORS AND COMPANIES WITHIN EACH STATE BASED ON DATA FROM 2013 TO 2017. **CATHY MULLAN** REPORTS



Baden-Württemberg

Stuttgart is the state's top city, with 148 FDI projects, including investments from Hong Kong-based IT company Lenovo and Japan-based Nippon Telegraph and Telephone. The state's top sector of industrial machinery, equipment and tools included an announcement from South Korea-based hand tool manufacturer YG1 in November 2017 to create 1000 manufacturing jobs.

Bavaria

Munich is Bavaria's top location, attracting 426 projects. Software and IT is the leading sector in the state and Munich has welcomed some large software projects, including the 1000 jobs announced in 2015 by IBM with the opening of its global headquarters for its Watson Internet of Things facility.

Berlin

Software and IT services is the state's largest sector, welcoming more than 3000 jobs. Major investments include 110 jobs created by UK-based Zoral Labs, which opened a branch in the city's Adlershof Technology Park.

Brandenburg

UK-based power systems company Rolls Royce is the state's top investor, having invested twice in the period from 2013 to 2017, establishing an R&D facility in 2015 and expanding to include manufacturing operations in 2017.

Bremen

Netherlands-based aircraft manufacturer Airbus has invested four times in Bremen and is the state's top investor, operating manufacturing facilities and logistics operations.

Hamburg

Almost one-fifth of all FDI in Hamburg is in software and IT services, followed by 18% in business services and 9% in transportation.

Hessen

Frankfurt is the top city for FDI in Hessen, and attracted more than 70% of all investment in the state.

Mecklenburg-Vorpommern

The state's top investor is Malaysia-based Genting, which invested €100m in its shipyard business in the state in July 2016.

Niedersachsen

Hannover is the state's top city for FDI, attracting almost half of all projects. The city's top sector is software and IT services, followed by business services and electronic components.

North Rhine-Westphalia

The state's top city is Düsseldorf with 332 projects (36.3% of the state's total FDI projects), followed by Cologne (88 projects, or 9.6%) and Duisburg (29 projects, or 3.2%).

Rheinland-Pfalz

Industrial tools and equipment is the state's top sector for investment,

including a project from China-based Xi'an Typical Europe, which set up a new €4m manufacturing plant in Kaiserslautern.

Saarland

Saarbrücken is the top city for FDI in Saarland, receiving almost two-fifths of all the state's investment. France-based tyre manufacturer Michelin has invested in the state twice, in a manufacturing facility and in a logistics facility.

Saxony

US-based GlobalFoundries has expanded its silicon foundry in Dresden twice. Dresden is the state's top city for FDI, receiving 26 projects, followed by Leipzig with 22.



TOP IN BADEN-WÜRTTEMBERG

City	Stuttgart
Sector	Industrial machinery, Equipment and tools
Company	Liebherr

TOP IN BAVARIA

City	Munich
Sector	Software and IT services
Company	Amazon.com

TOP IN BERLIN

Sector	Software and IT services
Company	Amazon.com

TOP IN BRANDENBURG

City	Grossbeeren
Sector	Software and IT services
Company	Rolls-Royce Group

TOP IN BREMEN

Sector	Industrial machinery, equipment and tools
Company	Airbus Group

TOP IN HAMBURG

Sector	Software and IT services
Company	Airbus Group

TOP IN HESSEN

City	Frankfurt
Sector	Software and IT services
Company	Interxion

TOP IN MECKLENBURG-VORPOMMERN

City	Schwerin
Sector	Business services, communications, transportation
Company	Genting

TOP IN NIEDERSACHSEN

City	Hanover
Sector	Software and IT services
Company	Sappi

TOP IN NORTH RHINE-WESTPHALIA

City	Düsseldorf
Sector	Industrial machinery, equipment and tools
Company	Goodman Group

TOP IN RHEINLAND-PFALZ

City	Mainz
Sector	Industrial machinery, equipment and tools
Company	Amazon.com

TOP IN SAARLAND

City	Saarbrücken
Sector	Industrial machinery, equipment and tools
Company	Panattoni

TOP IN SAXONY

City	Dresden
Sector	Software and IT services
Company	GlobalFoundries

TOP IN SAXONY-ANHALT

City	Halle
Sector	Chemicals
Company	Aditya Birla

TOP IN SCHLESWIG-HOLSTEIN

City	Flensburg
Sector	Industrial machinery, equipment and tools
Company	McArthurGlen

TOP IN THURINGIA

City	Jena
Sector	Metals
Company	Ever Neuro Pharma

Saxony-Anhalt

Halle is the top city in Saxony-Anhalt, welcoming 13 projects. The top investors in Halle are bakery goods company Klemme (a subsidiary of Swiss-based Aryzta) which spent €100m on a new manufacturing plant, and Abellio (a subsidiary of Netherlands-based NV Nederlandse Spoorwegen) which created 350 jobs at a new regional headquarters in the city.

Schleswig-Holstein

Flensburg has received three FDI projects and is the state's top city for FDI. The projects include a €1.6m expansion

from Japan-based Mitsubishi Corporation, and 200 jobs that were created at Denmark-based Nordic Telephone's TDC call centre.

Thuringia

Thuringia's top sector is metals, which welcomed six projects from five companies. The largest investment is from Gonvauto Thüringen, which processes metal products for the automotive industry and is a subsidiary of Spain-based Gestamp Group, when it invested €30m to expand its plant in Amt Wachsenburg, creating 60 jobs.

Methodology

To compile the results for this ranking, fDi Intelligence, a data division of the Financial Times, looked at the FDI data between 2013 and 2017 for all states in Germany. Cities are ranked within states based on their record of attracting investment, while top sectors and investing companies within the states are also ranked. FDI data comprised project numbers, jobs figures and capital investment. Data was sourced from fDi Markets, a service tracking crossborder greenfield investment globally. ■

**TOP 5 IN
BADEN-WÜRTTEMBERG**

CITIES

- 1 Stuttgart
- 2 Mannheim
- 3 Freiburg
- 4 Lahr
- 5 Ulm

SECTORS

- 1 Industrial machinery, equipment and tools
- 2 Software and IT services
- 3 Business services
- 4 Electronic components
- 5 Consumer products/medical devices

INVESTMENT COMPANIES

- 1 Liebherr
- 2 Goodman Group
- 3 Roche Group
- 4 Panattoni
- 5 Voestalpine Group

**TOP 5 IN
BRANDENBURG**

CITIES

- 1 Grossbeeren
- 2 Potsdam
- 3 Prenzlau
- 4 Frankfurt (Oder)
- 5 Dahlewitz

SECTORS

- 1 Software and IT services
- 2 Industrial machinery, equipment and tools
- 3 Business services
- 4 Electronic components
- 5 Real estate

INVESTMENT COMPANIES

- 1 Rolls-Royce Group
- 2 Goodman Group
- 3 Asos
- 4 Verdion
- 5 Takeda Pharmaceutical

**TOP 5 IN
HAMBURG**

SECTORS

- 1 Software and IT services
- 2 Business services
- 3 Transportation
- 4 Financial services
- 5= Industrial machinery, equipment and tools
- 5= Real estate

INVESTMENT COMPANIES

- 1 Airbus Group
- 2 Goodman Group
- 3 Eurowind Energy
- 4 Engie
- 5 Petroleos de Venezuela

Note: As the main city attracts most projects, a top cities list is not valid.

**TOP 5 IN
BAVARIA**

CITIES

- 1 Munich
- 2 Nuremberg
- 3 Augsburg
- 4 Regensburg
- 5 Schönwald

SECTORS

- 1 Software and IT services
- 2 Business services
- 3 Industrial machinery, equipment and tools
- 4 Communications
- 5 Transportation

INVESTMENT COMPANIES

- 1 Amazon.com
- 2 IBM
- 3 General Electric
- 4 Crown Equipment
- 5 Ryanair

MECKLENBURG-VORPOMMERN'S BIGGEST SECTOR IS BUSINESS SERVICES



**TOP 5 IN
BERLIN**

SECTORS

- 1 Software and IT services
- 2 Business services
- 3 Industrial machinery, equipment and tools
- 4 Communications
- 5 Transportation

INVESTMENT COMPANIES

- 1 Amazon.com
- 2 Ryanair
- 3 General Electric
- 4 Crown Equipment
- 5 Goodman Group

Note: As the main city attracts most projects, a top cities list is not valid.

**TOP 5 IN
BREMEN**

SECTORS

- 1 Industrial machinery, equipment and tools
- 2 Transportation
- 3 Software and IT services
- 4 Business services
- 5 Electronic components

INVESTMENT COMPANIES

- 1 Airbus Group
- 2 GBA Services
- 3 Old Mutual
- 4 Panattoni
- 5 DEME

Note: As the main city attracts most projects, a top cities list is not valid.

**TOP 5 IN
HESSEN**

CITIES

- 1 Frankfurt
- 2 Darmstadt
- 3 Wiesbaden
- 4 Bad Homburg vor der Höhe
- 5 Kassel

SECTORS

- 1 Software and IT services
- 2 Business services
- 3 Financial services
- 4 Communications
- 5 Industrial machinery, equipment and tools

INVESTMENT COMPANIES

- 1 Interxion
- 2 CA Immobilien Anlagen
- 3 General Motors
- 4 Ryanair
- 5 Amazon.com

TOP 5 IN MECKLENBURG-VORPOMMERN

CITIES

- 1 Schwerin
- 2 Stralsund
- 3 Gallin
- 4 Sassnitz
- 5 Rostock

SECTORS

- 1 Business services
- 1 Communications
- 1 Transportation
- 2 Industrial machinery, equipment and tools
- 2 Medical devices

INVESTMENT COMPANIES

- 1 Genting
- 2 Ypsomed
- 3 Communication Center España 24
- 4 Schur Flexibles Holding
- 5 Russian Railways

**TOP 5 IN
NIEDERSACHSEN
CITIES**

1	Hanover
2	Wolfsburg
3	Wilhelmshaven
4	Winsen
5	Braunschweig

SECTORS

1	Software and IT services
2	Business services
3	Industrial machinery, equipment and tools
4	Electronic components
5	Automotive components

INVESTMENT COMPANIES

1	Sappi
2	Alstom
3	Amazon.com
4	Manitowoc
5	Engie

**TOP 5 IN
SAARLAND
CITIES**

1	Saarbrücken
2	Saarlouis
3	Neunkirchen
4	Überherrn
5	Homburg

SECTORS

1	Industrial machinery, equipment and tools
2	Rubber
3	Software and IT services
4	Communications
5	Plastics

INVESTMENT COMPANIES

1	Panattoni
2	Michelin
3	Owens & Minor
4	Helvetia Packaging
5	Colt Group

**TOP 5 IN
SAXONY-ANHALT
CITIES**

1	Halle
2	Magdeburg
3	Leuna
4	Bernburg
5	Wittenberg

SECTORS

1	Chemicals
2	Metals
3	Industrial machinery, equipment and tools
4	Plastics
5	Food and tobacco

INVESTMENT COMPANIES

1	Aditya Birla
2	Allied Resource Corporation
3	Agrofert
4	Goodman Group
5	IBM

**TOP 5 IN
NORTH RHINE-WESTPHALIA
CITIES**

1	Düsseldorf
2	Cologne
3	Aachen
4	Duisburg
5	Essen

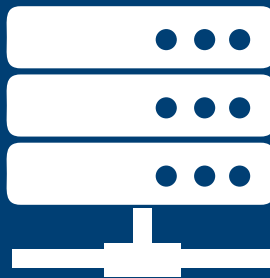
SECTORS

1	Industrial machinery, equipment and tools
2	Business services
3	Software and IT services
4	Consumer products
5	Chemicals

INVESTMENT COMPANIES

1	Goodman Group
2	Amazon.com
3	3M
4	United Parcel Services
5	Ford

**BRANDENBURG'S
BIGGEST SECTOR
IS SOFTWARE
AND IT SERVICES**



**TOP 5 IN
SCHLESWIG-HOLSTEIN
CITIES**

1	Flensburg
2	Norderstedt
3	Neumunster
4	Kiel
5	Henstedt-Ulzburg

SECTORS

1	Industrial machinery, equipment and tools
2	Chemicals
3	Business services
4	Paper, printing and packaging
5	Software and IT services

INVESTMENT COMPANIES

1	McArthurGlen
2	Nordic Telephone
3	Condair
4	DS Smith
5	Marangoni

**TOP 5 IN
RHEINLAND-PFALZ
CITIES**

1	Mainz
2	Kaiserlautern
3	Frankenthal
4	Ludwigshafen
5	Bad Kreuznach

SECTORS

1	Industrial machinery, equipment and tools
2	Plastics
3	Food and tobacco
4	Building and construction materials
5	Automotive components

INVESTMENT COMPANIES

1	Amazon.com
2	General Motors
3	Soprema
4	Ineos
5	OMV

**TOP 5 IN
SAXONY
CITIES**

1	Dresden
2	Leipzig
3	Rothenburg
4	Chemnitz
5	Bautzen

SECTORS

1	Software and IT services
2	Industrial machinery, equipment and tools
3	Transportation
4	Automotive components
5	Semiconductors

INVESTMENT COMPANIES

1	GlobalFoundries
2	Beijing WKW Automotive Parts
3	Nippon Telegraph & Telephone (NTT)
4	Skeleton Technologies
5	Magna International

**TOP 5 IN
THURINGIA
CITIES**

1	Jena
2	Erfurt
3	Apolda
4	Eisenach
5	Gera

SECTORS

1	Metals
2	Plastics
3	Transportation
4	Software and IT services
5	Automotive components

INVESTMENT COMPANIES

1	Ever Neuro Pharma
2	CGI Group
3	ADKM
4	Delta Shelving Systems
5	3-Banken